

The 2019 Holiday Season is Here



The 31st annual Fort Myers Beach Boat Parade was held this past Saturday night.

Of course, our roof top at Marina Village offered a great view of the colorful festivities! Owners and guests enjoyed an evening of "noshing" on potluck goodies and mingling with one another.

This year, in fact, our parade was nominated in USA Today's poll for the ten best holiday parades in the nation. The results were announced yesterday: we rank #5 in the nation!

How's "The Snug" coming along?



Here's a peek from the roof top Saturday night, showing the "T" shaped building that will be the main seating for the new Snug Harbor Restaurant.

From this angle you can easily see the open air concept of the layout and how the diners will be close to the action on the Back Bay (just like in The Olden Days).

Finishing details are being worked on every day and we're hoping for a "soft" opening in the next week or

two.

As explained in the annual letter, fellow Director Nick Ruland and I became involved in this project in order to have some control over a busy restaurant next door to us. We knew that no other operator would care like we do to balance having a successful restaurant while maintaining owners' enjoyment of their units.

The Snug is going to be a busy place like it was in the past, and we are committed to making it an "extra" that not only adds to our vacation experience but also enhances our property values.

RIP "Captain Jimmy"



For many (many) years, our weekly boat trips were in the capable hands of Captain William James Gideon -- aka Bible or Captain Jimmy.

Guests enjoyed his dry sense of humor and down-to-earth friendliness.

Jimmy retired from his role at the helm of Captain Romance last year due to health issues, and our Manager Laurie received word yesterday that he passed away. Locals may wish to keep an eye out for any memorial services.

Landscaper Lisa

In the annual letter, we explained that our Assistant Manager, Lisa, has been sharing her green thumb with us. The grounds around the property are full of new flowering plants, blossoming grasses and, of course, palm trees.

Lisa designed the layout, shopped for everything, picked up and planted all the new greenery -- "letting" Matt and Taki help dig some holes. This photo is proof that Lisa is comfortable wielding a shovel!

Check out the additions to our subtropical garden when you next visit and see how they're thriving.



The #1 Best Secret for Renting your Unit



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Our Manager, Laurie Russell, wants to offer this advice about improving the chances of renting your unit at the best rate:

"Planning is everything!

People plan their vacation trips and airline tickets six months to a year in advance. If you make your unit available for rent in that window of time, we'll be able to tell a prospective renter "Yes, we have a unit for you!" when they call.

Otherwise, if a prospect calls and we don't have availability, they will move on and call another resort and we don't hear from them again.

So try to decide as early as possible whether you'll be renting your unit. The chances of getting you a public renter go down if you wait closer than 6 months to check-in."

Another bit of good news -- we were awarded GOLD status from RCI again this year!

Let me finish by asking all readers to STOLLAB RUOYNI LIAM!! (Just another way of asking you to MAIL IN YOUR BALLOTS!) We are about 100 short of quorum as of today.

On behalf of the Board of Directors and our whole Management staff, we wish y'all a safe and very happy holiday season. We look forward to seeing you in the new year!

-- Paul Rosen